

TREE COMPANY WELCOMES ERICH FISHER TO NORTHERN CALIFORNIA SALES TEAM

November 18, 2002 ~ Please join us in welcoming Erich Fisher to the sales team for Valley Crest Tree Company in Northern California. Erich will be responsible for developing business opportunities for Tree Company throughout the northern regions of the United States.

Erich comes to Valley Crest Tree Company with extensive experience in the nursery industry, both in operations and retail sales. Most recently, Erich worked for Monrovia Nursery's operations in California and Oregon.

He is a graduate of Central Michigan University.

Erich will be based out of our facility in Farmington, California, reporting to Branch Manager, John Serviss and can be reached at 209-886-5511.

