

GARDEN ART

I N T E R N A T I O N A L

Pottery and Foliage to Enhance your Environment

FERNANDO BLANCO JOINS GARDEN ART INTERNATIONAL

April 3, 2003 ~ Garden Art International is pleased to welcome Fernando Blanco to the position of sales representative for southern California.

Fernando brings over 18 years of experience in the nursery industry. He began his career at Keeline Wilcox Nursery in Oxnard, Ca., one of the largest growers of Kentia palms in the country. While there, Fernando trained under the tutelage of nursery legend Julius Roehrs. In addition, Fernando was instrumental in starting the nationwide sales program for Cal Palm Growers, a national provider of Kentia palms.

In his new role, Fernando will be responsible for customer service, business development, and increasing the visibility and market share for Garden Art International. He will be available to consult with landscape architects and contractors on special projects requiring design and fabrication for garden accessories, pottery, custom cast planters and landscape furnishings.

Valley Crest Tree Company offers expert tree relocation, storage and preservation services worldwide. The largest producer of containerized trees in the Western United States, its nurseries incorporate more than 800 acres of state-of-the-art growing grounds in northern and southern California, with a standing inventory of 15-gallon through 72-inch box trees. The *Garden Art International* Division supplies a wide selection of custom and imported containers, fountains and garden accessories, and indoor foliage.

