

GARDEN ART

I N T E R N A T I O N A L

Pottery and Foliage to Enhance your Environment

MARK TREAT NAMED BUSINESS DEVELOPER Landscape and nursery professional becomes business developer for Valley Crest Tree Co. and Garden Art International

April 3, 2003 ~ Garden Art International and Valley Crest Tree Company are pleased to announce the appointment of Mark Treat to the position of business developer for the two companies in northern California. Mark assumes this new role at a time when the cross-selling of the companies' nursery products, services and landscape décor is increasingly relevant to landscape architects and development industry decision makers.

A longtime nursery and landscape industry sales professional, Mark has more than 30 years experience in horticulture. Working primarily with landscape contractors and garden centers, Mark served for more than 17 years as a district manager for Color Spot Nurseries in northern California and Texas.



He will be based in Sunol, the regional headquarters for Valley Crest Tree Company's operation in northern California.

Valley Crest Tree Company offers expert tree relocation, storage and preservation services worldwide. The largest producer of containerized trees in the Western United States, its nurseries incorporate more than 800 acres of state-of-the-art growing grounds in northern and southern California, with a standing inventory of 15-gallon through 72-inch box trees. The *Garden Art International* division of Valley Crest Tree Company supplies a wide selection of custom and imported containers, fountains and garden accessories, and indoor foliage.