



DALE VAN FOSSAN JOINS VALLEY CREST TREE CO. NORTHERN CALIFORNIA SPECIMEN DIVISION

June 4, 2003 ~ We are pleased to announce that Dale Van Fossan has moved from ValleyCrest Landscape Maintenance in Novato, California to Valley Crest Tree Company's new Specimen Division office in Sunol, California.

In his new role, Dale will be responsible for developing a Specimen Tree Relocation & Preservation branch in northern California that duplicates the successful model currently in place in southern California. The company's Specimen Division has been working in the northern region of the state for many years--however, the operations have been directed from the division's headquarters in San Fernando.



Dale began his career in the construction industry as the owner of a small commercial and high-end residential construction business. He joined ValleyCrest Companies 5 years ago as a liaison between the maintenance and development divisions. For the past three years, Dale oversaw the start-up of a maintenance office in a territory new to the corporation.

Dale is excited to be a part of the division's expansion in northern California and looking forward to growing the new region. He can be contacted at the Nursery Division's office in Sunol at 925-862-2485.

Please join us in welcoming Dale to Valley Crest Tree Co.