



**DEAN WENDT JOINS VALLEY CREST TREE COMPANY**  
**Seasoned Professional to Represent Nursery in Orange and San Diego Counties**

**November 26, 2003** ~ We are pleased to announce that Dean Wendt has joined Valley Crest Tree Company as Sales Representative for its Nursery Division. Dean will be responsible for optimizing and growing the division's sales and service initiatives while managing key accounts in Orange and San Diego counties of Southern California.

Dean has a distinguished 20-year career as a knowledge-driven sales professional; he grew up in this business and is in sync with the vision and needs of our customers. In addition, his long-standing relationships with our customer base makes him the ideal person to help expand the nursery's position as a leader in providing high quality plant material, value, and service solutions to our customers.

Operating from the company's newly developed growing grounds in Fillmore, California, Dean will have access to a wide inventory of trees designed to serve landscape contractors, landscape architects and developers.

He reports to Susan Flores, Branch Manager, Nursery Division South and can be reached at 805.524.3939.

